

# Privacy Policy

## Welcome

Welcome to The Arora Group. This Privacy Policy is designed to tell you about our practices regarding collection, use, disclosure and transfer of information that you may provide or Arora Holdings Limited (“Arora Group”), its subsidiaries or subsidiary undertakings from time to time ("we" or "us") may collect via this site. Please be sure to read this entire Privacy Policy before using or submitting information to this site.

## Your consent

By using this site, you agree with the terms of this Privacy Policy and consent to the collection, use, disclosure and transfer of your personal information as set out in this Privacy Policy.

## Active information collection

Like many websites, this site actively collects information from its visitors by permitting you to communicate directly with us via e-mail and feedback forms. Some of the information that you submit may be personally identifiable information (that is, information that can be used to identify you, such as your full name, address, e-mail address, phone number, and so on).

You will be informed at each active information collection point what information is required and what information is optional.

## Passive information collection

As you navigate through this site, certain information may be passively collected (that is, gathered without you actively providing the information) using various technologies and means, such as cookies, navigational data collection and web beacons, each of which is further described below.

## Cookies

Please refer to our separate COOKIE POLICY.

## Navigational Data

"Navigational data" ("log files", "server logs", and "clickstream" data) are used for system management, to improve the content of a website, market research purposes, and to communicate information to visitors. The information collected for these purposes is the IP address that requested the web page. This site uses navigational data.

## Web beacons

"Web beacons" are small single pixel transparent image files that allow website owners to know when a visitor has reached their website, and are used in conjunction with cookies to allow further website tracking to be monitored. Again, these files are not viruses, but are useful in helping to make your web surfing experience better. Web beacons are used on this site to provide us with reporting statistics, and will serve cookies on our behalf to enable any site personalisation and log in functionality.

## Use and disclosure of information

We may use the information we collect about you to improve the content of this site, to customize this site to your preferences, to communicate information to you (if you have requested it), for our marketing and research purposes, for any purpose for which you provided the information and for any other purpose related or ancillary to the foregoing.

We may combine any information which you have provided to use via this site with other actively collected information unless we specify otherwise at the point of collection. However, we will take reasonable measures to prevent personally identifiable information from being combined with passively collected information, unless you consent otherwise.

We may disclose your personal information to our agents, consultants and sub-contractors who assist us in running our business, including this site, and who are subject to appropriate security and confidentiality obligations and, in the event that the whole or a substantial part of our business is to be sold or integrated with another business, to our advisers and any prospective purchasers (and their advisers).

We may also disclose your information to other group companies on a confidential basis for internal administrative, billing and other business purposes, both inside and outside the European Economic Area. We always demand that anyone to whom we transfer personal data adheres to security procedures that are at least as stringent as those we follow ourselves, even if that person is located in a country outside the European Economic Area which by law does not provide the same level of protection as countries within the European Economic Area.

## Security

We will take appropriate measures to keep your information confidential and secure in accordance with our internal procedures covering the storage, access and disclosure of information.

Please note that messages you send to us by e-mail or via any internet connection may not be secure. If you choose to send any confidential information to us by such means you do so at your own risk with the knowledge that a third party may intercept this information and we do not accept any responsibility for the security or integrity of such information.

## Links to other websites

This site may contain links or references to other websites. If you use such links or references you will leave this site. Please be aware that we do not control other websites and that, in any case, this Privacy Policy does not apply to those websites. We encourage you to read the privacy policy of every website you visit.

## Access and correction

If any of the personal information that you have provided via this site changes, please let us know the correct details by sending an e-mail to [web@theoragroup.com](mailto:web@theoragroup.com)

You have the right to request a copy of the personal information about you which we hold, to have any inaccurate personal information corrected and to object to our using your personal information for a marketing purpose. To do so, please send your request to [web@theoragroup.com](mailto:web@theoragroup.com)